# AFRIN ARION AND ARION AND

SATURDAY 17 FEBRUARY 2024 EFM Conference Lounge European Film Market Berlinale

A UNIQUE PLATFORM TO CREATE SUSTAINABLE **BRIDGES ACROSS** THE FILM INDUSTRY

> FEATURES INCLUDE: PANEL DISCUSSIONS FIRESIDE CHATS NETWORKING EVENT

Organized by

Official Media Partner

YANIBES DEADLINE

In collaboration with the





# SATURDAY 17 FEBRUARY 2024

**EFM Conference Lounge** European Film Market Berlinale

Organized by

In Collaboration with

Official Media Partner





DEADLINE

### Institutional Partners









### **Collaborative Partners**

























# **ABOUT AFROBERLIN**

The inaugural edition of AfroBerlin, organized in collaboration with the European Film Market in Berlin is to be held at the EFM Conference Lounge (on the south resp. back side of Gropius Bau) on Saturday 17, February 2024.

AfroBerlin will offer a unique opportunity for attendees to discuss and interact with the key players of the African film industry and to better understand the rationale behind its phenomenal growth.

With a series of panel discussions, strategic insights, and presentations, AfroBerlin will help further inform production companies, distribution partners and financiers on the marketability of content produced by African, Afro-descended filmmakers and creatives from various minorities.

AfroBerlin aims at connecting creatives, businesses and stakeholders from the entire film ecosystem at the busiest film market in the world, the <u>European Film Market</u> at the <u>Berlinale</u>.

Duration: from 9.00 AM to 6.00 PM

Date: 17 February 2024

Theme: Connecting films and people

**Strategic focus:** general film trade / promotion / advocacy / content sourcing / financing / filming location promotion

/ distribution / partnership / education

Audience: Entire film industry ecosystem

Associated Events:

NEFTI Awards & Competition: Sunday 18, February 2024 Black German Filmmakers Association Networking:

Monday 19, February, 2024

**Geographic Focus:** Global

Location: Berlin

Venue: EFM Conference Lounge, Gropius Bau

Day Activities: Panel discussions, fireside chats

**Networking Activities:** AfroBerlin Afterparty from

7.00 PM at the Gropius Dome

Promotional Activities: Product Showcase, Technology

Showcase

organized by









Mariëtte Rissenbeek Executive Director of the Berlin International Film Festival (Berlinale) Germany



Jacqueline Nsiah Member of the Selection Committee of the Berlin International Film Festival (Berlinale) Germany + Ghana



Nici Brueckner-Diouf Producer and director Founder of World Color Studio Germany + Senegal



Terry Jerry A'Wase Producer, Executive Secretary, African Film Institute



Victor Ekoko Mukete Intra-African Trade Initiative Afreximbank



Welket Bungué Actor, Producer Guinea-Bissau + Portugal



Filson Ali Producer, Director Co-founder, CAMERA X Productions Sweden + Somalia



Aimée Umotomi Producer, Former Film Commissioner Rwanda



**Wayne Borg** Managing Director, Media Industries NEOM Saudi Arabia



Caprice Crawford Founder, Crawford Talents USA + Germany



Tyron Ricketts Actor, Producer Founder of Panthertainment Germany



Daphne Di Cinto Director, Screenwriter, Actor, Italy

organized by









Gabriele Sindler Story & Script Consultant & COO DFK FILMS, Board of Screenwriters' Guild Austria - Switzerland Germany



Tsitsi Dangaremgba Author, Director, Producer Founder of Icapa Trust Zimbabwe





**Bilal Athimni**Producer and director
Tunisia



Ravi Karmalker
Director,
Good Karma Fiction International
Germany + Kenya + India



**Benita Sarah Bailey**Actress, Board Member, Black German
Filmmakers Association
Germany + Ethiopia



Daniel Nyalusi Producer, former director, Zanzibar Film Festival Tanzania



James Amuta Producer, Director Nigeria via



**Dr. Kiagho Kilonzo**Executive Director, Tanzania Film
Board
Tanzania



Ozi Menakaya
Film & TV Agent
Founder of the Africa Initiative, CAA
USA + Nigeria via



Yolonda Ncokotwana Head of Industry Development National Film & Video Foundation South Africa



Marie-Noel Actress, Producer, Screenwriter Board Member, Black German Filmmakers Association Germany + Congo



Carmen Thompson
Programming & Distribution,
We Are Parable | Red Sea Film
Festival | Sheffield DocFest |
Scotland



organized by









**Babatunde Apalowo**Director, Founder, Polymath Pictures
Nigeria



Papayaw "PY" Annan Addo-Boateng TV Host, Producer, Founder, Miprime Entertainment | Ghana





**Ebele Okoye**Animator, Founder, Jolly Squid & Spooky Toons
Nigeria + Germany



**Tambay A. Obenson**Founder Shadow & Act, Akoroko Films
Nigeria + Cameroon + USA

Moderator





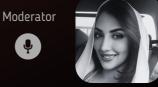
Anne Maryse Makon Screenwriter, Film & Documentary Producer Cameroon



**Tigist Kebede**Media Entrepreneur, Financier
Operations Director, Habeshaview
Ethiopia



Simone McIntyre Actress, Producer Founder, Orley Productions Jamaica + UK



Haneen Al Saleh TV Producer, Founder, Aspire to Inspire Productions Saudi Arabia



**Eddy Charles**Founder, MJM Post Productions & Sharly Dubbing
France



**Luiz Toledo**Director of Investments & Strategic Partnership, SPCINE
Brazil



**Diana Lodderhose** International Features Editor, Deadline UK



**Zachary Ntim**International Film Reporter
Deadline
Ghana + UK

Moderator



organized by

in collaboration with

**YANIBES** 







Enrico Fadani Lawyer, Financier, Producer, Founder EF Advisory Group Switzerland



Rodney Charles Producer, Screenwriter, Actor Grenada + USA + UK

Moderator



Jean-Alexander "Sacha"
Ntivyihabwa
Writer, Producer, CEO, Signed Media
Germany + Burundi



Friederike Kärcher, Head of Division "Policy issues of cooperation with Africa", German Federal Ministry for Economic Cooperation and Development (BMZ) | Germany



**Vicensia Shule** Senior Cultural Officer The African Union



Jacintha De Nobrega
Producer, former Board Member,
Durban FilmMart Institute and SWIFT
(Sisters Working in Film and Television)
South Africa



**Paul Robinson**Producer, Photographer, COO, NEFT
Vodka, Founder, NEFTi Competition
USA



# Countries Represented



### **West Africa**



Tunisia



Senegal



Guinea-Bissau



Nigeria



Ghana

**Central Africa** 

### **Horn of Africa**



Cameroon



Democratic Republic of Congo



Ethiopia



Somalia

### **East Africa**



Tanzania



Rwanda



Kenya



Burundi

### **Southern Africa**

### Asia



South Africa



Zimbabwe



Saudi Arabia



India

### **The Americas**



Jamaica



USA



Brazil



Grenada

organized by







# Program

9.00 - 9.05 AM

Introductory statements by the organizers and the hosts

Speakers:

Prudence Kolong, organizer, AfroBerlin & AfroCannes | France & Sweden

**Dennis Ruh**, Director, European Film Market, Berlinale | Germany

Simone McIntyre, Actress, Producer | Jamaica + UK

9.05 - 9.35 AM - Panel Discussion 1

In conversation with James Amuta, Babatunde Apalowo & Ebele Okoye: Nollywood new ambitions, between commercial and arthouse and the business case for animation in Nigeria and Africa

Moderated by **Tambay A. Obenson**, Founder, Shadow & Act, Akoroko Films | USA + Nigeria + Cameroon Speakers:

James Amuta, Producer, Director | Nigeria - Via Zoom

Babatunde Apalowo, Director | Nigeria

**Ebele Okoye**, Animator, Founder, Jolly Squid | Nigeria + Germany

9.35 - 9.40 AM - Break

9.40 - 10.10 AM - Fireside Chat 1

Presenting the AfroPean identity in films: Historical figures & contemporary expression

moderated by **Carmen Thompson**, Programming & Distribution, We Are Parable | Red Sea Film Festival | Sheffield DocFest | Scotland

Speakers:

Daphne Di Cinto, Actress, Producer, Screenwriter, Director | Italy

Welket Bungué, Actor, Producer, Director | Guinea-Bissau + Portugal

10.10 - 10.15 AM Break

10.15 - 10.45 AM - Fireside Chat 2

In conversation with Tyron Ricketts: Telling stories with a long lasting social impact

Moderated by **Carmen Thompson**, Programming & Distribution, We Are Parable | Red Sea Film Festival | Sheffield DocFest | Scotland

Speaker:

**Tyron Ricketts**, Actor, Producer, Founder, Panthertainment | Germany

10.45 -10.50 AM Break

organized by





# Draft Program

10.50 - 11.20 - Short Insight 1

In conversation with Daniel Nyalusi & Dr Kiagho Kilonzo: Tanzania - the getaway to the Swahili speaking film market

Moderated by **Tambay A. Obenson**, Founder, Shadow & Act, Akoroko Films | USA + Nigeria + Cameroon Speakers:

Dr. Kiagho Kilonzo, Executive Director, Tanzania Film Board | Tanzania

**Daniel Nyalusi,** Producer, Director, Scriptwriter, Festival Director, Kwetu International Animation Film Festival | Tanzania

11.20 - 11.25 AM Break

11.25 - 11.55 PM - Project Highlight 1

The African-German story booster: win-win scenarios for African and Germans filmmakers with a focus on 3 projects; "Country Queen" (ZDF / Arte / Netflix / 2023), and, currently in development: a Kenyan-German Eco-Thriller and a Namibian-German Afro-Neo-Western

Moderated by: **Simone McIntyre**, Actress, Producer | Jamaica + Ghana Speakers:

Ravi Karmalker, Director, GOOD KARMA FICTION International | Germany + India + Kenya

Jean-Alexander "Sacha" Ntivyihabwa, Writer, Producer, CEO, Signed Media | Germany + Burundi

Friederike Kärcher, Head of Division, "Policy issues of cooperation with Africa", German Federal Ministry for

Economic Cooperation and Development (BMZ) | Germany

11.55 - 12.00 PM Break

12.00 - 12.30 PM Project Highlight 2

Project presentation - Pan-African Story/Script/Film Development for a Global Audience Aspects of intercontinental and intercultural training for experienced filmmakers

Moderated by **Simone McIntyre**, Actress, Producer | Jamaica + UK Sneakers:

**Gabriele Sindler**, COO, DFK Films, Board Member, Screenwriters' Guild (Germany /Austria/ Switzerland) | Germany **Tsitsi Dangaremgba**, Author, Director, Producer, Founder, ICAPA Trust | Zimbabwe - Via Zoom

12.30 - 12.35 AM Break

12.35 - 1.05 PM - Special Focus

Black German Filmmakers Association: In the name of empowerment

Moderated by **Zachary Ntim**, International Film Reporter, Deadline

Speakers:

**Benita Sarah Bailey**, Member of the Board, Black German Filmmakers Association | Germany **Marie Noel**, Actress, Producer, Member of the Board, Black German Filmmakers Association | DR Congo + Germany

1.05 - 1.10 PM - Break



# Draft Program

1.10 - 1.40 PM Panel Discussion 3

Spotlight on Sao Paulo: Creating a global hub for international productions & the African diaspora Moderated by **Rodney Charles**, Screenwriter, Producer, Actor | Grenada + USA + UK Speaker:

Luiz Toledo, Head of Investments & Strategic Partnerships, SPCINE | Brazil

1.40 - 1.45 AM Break

1.45 - 2.40 PM Panel Discussion 4

The role of the Berlinale and NEOM in empowering indigenous stories and filmmakers in emerging film markets

Moderated by **Diana Lodderhose**, International Features Editor, Deadline | UK Speakers:

Mariëtte Rissenbeek, Executive Director, Berlinale Jacqueline Nsiah, Member, Selection Committee, Berlinale Wayne Borg, Managing Director, Media Industries, NEOM

2.40 - 2.45 AM Break

2.45 - 3.25 PM - Fireside Chat 3

Overview of the African and African diaspora film landscape with the African Union, Afreximbank & the African Film Institute

Moderated by: **Tambay A. Obenson**, Founder, Shadow & Act, Akoroko Films, USA + Nigeria + Cameroon Speakers:

Vicensia Shule, Senior Cultural Officer, The African Union Victor Ekoko Mukete, Intra-African Trade, Afreximbank

Terry Jerry A'Wase, Actor, Producer, Executive Secretary, The African Film Institute

3.25 -3.30 PM - Break

3.30 - 4.00 PM Short Insight 2

From concept to reality or how to creatively fund a project: the case for an OTT, a documentary or a TV series

Moderated by **Simone McIntyre**, Actress, Producer | Jamaica + UK Speakers:

Tigist Kebebe, Media Entrepreneur, Financier, Operations' Director, Habeshaview | Ethiopia + UK Bilal Althimni, Producer, Founder, Zone Art Films | Tunisia Haneen Al Saleh, TV Producer | Saudi Arabia

4.00 - 4.05 PM - Break

organized by







# Draft Program

4.05 - 4.50 PM - Panel Discussion 5

Collaborating with European productions & financing African productions

Moderated by: Simone McIntyre, Actress, Producer | Jamaica + UK Enrico Fadani, Lawyer, Financier, Founder, EF Advisory Group | Switzerland

Yolanda Ncokotwana, Head of Industry Development, National Film & Video Foundation | South Africa Eddy Charles, Founder, MJM Post-Production & Sharly Dubbing Productions | France + Guadeloupe

4.50 - 4.55 PM Break

4.55 - 5.30 PM Panel Discussion 6

Representation and Storytelling: a Manager, An Agent and a Actor Discussion

Moderated by **Simone McIntyre**, Actress, Producer | Jamaica + UK Speakers:

Ozi Menakaya, Film & TV Agent, Founder of the African Initiative, CAA | USA + Nigeria - Via Zoom Caprice Crawford, Talent Agent, Founder, Crawford Talents | Germany + USA

5.30 - 5.35 PM - Break

5.35 - 5.55 PM - Closing Panel Discussion

Spotlight on Producers

Moderated by Simone McIntyre, Actress, Producer | Jamaica + UK

Speakers:

Filson Ali, Director & Producer | Somalia + Sweden

Nici Brueckner, Producer, Founder, World Colors Studio 22 | Senegal + Germany

### Associated Events:

NEFTi Awards & Competition: Sunday 18, February 2024

Black German Filmmakers Association Networking Event: Monday 19, February 2024



organized by



# AfroBerlin Afterparty



DJ Kont Music Producer and DJ DJ @ AfroBerlin **Afterparty** Germany + Sudan



Simone McIntyre



Papayaw "PY" Annan Addo-Boateng

### AfroBerlin Afterparty Program

AfroBerlin Afterparty is a networking event designed to connect with AfroBerlin's speakers and partners.

7.00 - 7.05 PM Welcoming words by: AfroBerlin's Host and Hostess (Papayaw "PY" Annan Addo-Boateng + Simone McIntyre) Ines Ben Zoubir, founder, Ashez | Tunisia + UK + France EFM Team

Food & drinks (German, Kenyan, Nigerian, South African finger food and drinks)

7.20 - 7.40 PM

Meet & Greet with SPCINE

- Words from SPCINE Team
- Meet & Greet with attendees



Music by DJ Kont

8.00 - 8.15 PM

Meet & Greet with Producers

• Anne Maryse Makon, Screenwriter, Documentaries & Series Producer | Cameroon

Music by DJ Kont

8.40 - 9.00 PM

Meet & Greet with the African Union, Afreximbank, the African Film Institute

- Words from the African Union, Afreximbank, The African Film Institute
- Meet & Greet with attendees







Music by DJ Kont

9.20 - 9.35 PM

Meet & Greet with **Paul Robinson**, Founder, NEFTi Competition

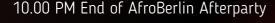


Music by DJ Kont

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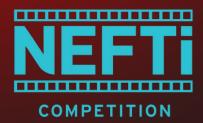








# **NEFTi Competition**



NEFTi Cinema Event Sunday - 18 February 2024 3.30pm-5pm @ Gropius Bau

The event will be a screening of all 5 NEFTI winning short films, each preceded by a short profile on the filmmaker. All 5 filmmakers will be in attendance for the screening.

The panel:

Navigating filmmaking in emerging regions:

This panel will discuss the challenges and solutions of producing films in countries with emerging economies, through the experience of filmmakers as well as the market side of the industry. This conversation will cover topics such as, funding, production, and going to market. The 25-minute panel will consist of 2 filmmakers, and the Director of the Durban FilmMart Institute, Magdalene Reddy.

Access: market badge





# **VENUE & CONTACTS**

### Venue

EFM Conference Lounge, Gropius Bau Martin-Gropius-Bau, Niederkirchnerstr. 7, 10963 Berlin, Berlin, Germany Access

No need for accreditation





