

Afro Berlin

Connecting films and people

SATURDAY 17 FEBRUARY 2024
EFM Conference Lounge
European Film Market
Berlinale

**A UNIQUE PLATFORM TO
CREATE SUSTAINABLE
BRIDGES ACROSS
THE FILM INDUSTRY**

**FEATURES INCLUDE:
PANEL DISCUSSIONS
FIRESIDE CHATS
NETWORKING EVENT**

Organized by

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ABOUT AFROBERLIN

The inaugural edition of AfroBerlin, organized in collaboration with the European Film Market in Berlin is to be held at the EFM Conference Lounge (on the south resp. back side of Gropius Bau) on Saturday 17, February 2024.

AfroBerlin will offer a unique opportunity for attendees to discuss and interact with the key players of the African film industry and to better understand the rationale behind its phenomenal growth.

With a series of panel discussions, strategic insights, and presentations, AfroBerlin will help further inform production companies, distribution partners and financiers on the marketability of content produced by African, Afro-descended filmmakers and creatives from various minorities.

AfroBerlin aims at connecting creatives, businesses and stakeholders from the entire film ecosystem at the busiest film market in the world, the European Film Market at the Berlinale.

Duration: from 9.00 AM to 6.00 PM

Date: 17 February 2024

Theme: Connecting films and people

Strategic focus: general film trade / promotion / advocacy / content sourcing / financing / filming location promotion / distribution / partnership / education

Audience: Entire film industry ecosystem

Associated Events:

NEFTi Awards & Competition: Sunday 18, February 2024

Black German Filmmakers Association Networking: Monday 19, February, 2024

Geographic Focus: Global

Location: Berlin

Venue: EFM Conference Lounge, Gropius Bau

Day Activities: Panel discussions, fireside chats

Networking Activities: AfroBerlin Afterparty from 7.00 PM at the Gropius Dome

Promotional Activities: Product Showcase, Technology Showcase

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AFROBERLIN SPEAKERS



Mariëtte Rissenbeek

Executive Director of the Berlin International Film Festival (Berlinale)
Germany



Jacqueline Nsiah

Member of the Selection Committee of the Berlin International Film Festival (Berlinale)
Germany + Ghana



Nici Brueckner-Diouf

Producer and director
Founder of World Color Studio
Germany + Senegal



Terry Jerry A'Wase

Producer, Executive Secretary, African Film Institute



Victor Ekoko Mukete

Intra-African Trade Initiative
Afreximbank



Welket Bungué

Actor, Producer
Guinea-Bissau + Portugal



Filson Ali

Producer, Director
Co-founder, CAMERA X Productions
Sweden + Somalia



Aimée Umotomi

Producer, Former Film Commissioner
Rwanda



Wayne Borg

Managing Director, Media Industries
NEOM
Saudi Arabia



Caprice Crawford

Founder, Crawford Talents
USA + Germany



Tyron Ricketts

Actor, Producer
Founder of Panthertainment
Germany



Daphne Di Cinto

Director, Screenwriter, Actor,
Italy

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AFROBERLIN SPEAKERS



Gabriele Sindler

Story & Script Consultant & COO DFK FILMS, Board of Screenwriters' Guild Austria - Switzerland Germany



Tsitsi Dangaremba

Author, Director, Producer
Founder of Icapa Trust
Zimbabwe

via



Bilal Athimni

Producer and director
Tunisia



Ravi Karmalker

Director,
Good Karma Fiction International
Germany + Kenya + India



Benita Sarah Bailey

Actress, Board Member, Black German Filmmakers Association
Germany + Ethiopia



Daniel Nyalusi

Producer, former director, Zanzibar Film Festival
Tanzania



James Amuta

Producer, Director
Nigeria

via



Dr. Kiagho Kilonzo

Executive Director, Tanzania Film Board
Tanzania



Ozi Menakaya

Film & TV Agent
Founder of the Africa Initiative, CAA
USA + Nigeria

via



Yolonda Ncokotwana

Head of Industry Development
National Film & Video Foundation
South Africa



Marie-Noel

Actress, Producer, Screenwriter
Board Member, Black German Filmmakers Association
Germany + Congo



Carmen Thompson

Programming & Distribution,
We Are Parable | Red Sea Film Festival | Sheffield DocFest | Scotland

Moderator



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AFROBERLIN SPEAKERS



Babatunde Apalowo
Director, Founder, Polymath Pictures
Nigeria



Papayaw "PY" Annan Addo-Boateng
TV Host, Producer, Founder,
Miprime Entertainment | Ghana

Moderator



Ebele Okoye
Animator, Founder, Jolly Squid &
Spooky Toons
Nigeria + Germany



Tambay A. Obenson
Founder Shadow & Act, Akoroko
Films
Nigeria + Cameroon + USA

Moderator



Anne Maryse Makon
Screenwriter, Film & Documentary
Producer
Cameroon



Tigist Kebede
Media Entrepreneur, Financier
Operations Director, Habeshaview
Ethiopia



Simone McIntyre
Actress, Producer
Founder, Orley Productions
Jamaica + UK

Moderator



Haneen Al Saleh
TV Producer, Founder, Aspire to
Inspire Productions
Saudi Arabia



Eddy Charles
Founder, MJM Post Productions &
Sharly Dubbing
France



Luiz Toledo
Director of Investments & Strategic
Partnership, SPCINE
Brazil



Diana Lodderhose
International Features
Editor, Deadline
UK

Moderator



Zachary Ntim
International Film Reporter
Deadline
Ghana + UK

Moderator



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AFROBERLIN SPEAKERS



Enrico Fadani

Lawyer, Financier, Producer, Founder
EF Advisory Group
Switzerland



Rodney Charles

Producer, Screenwriter, Actor
Grenada + USA + UK

Moderator



**Jean-Alexander "Sacha"
Ntivyihabwa**

Writer, Producer, CEO, Signed Media
Germany + Burundi



Friederike Kärcher, Head of Division

"Policy issues of cooperation with
Africa", German Federal Ministry for
Economic Cooperation and
Development (BMZ) | **Germany**



Vicensia Shule

Senior Cultural Officer
The African Union



Jacintha De Nobrega

Producer, former Board Member,
Durban FilmMart Institute and SWIFT
(Sisters Working in Film and Television)
South Africa



Paul Robinson

Producer, Photographer, COO, NEFT
Vodka, Founder, NEFTi Competition
USA

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Countries Represented

North Africa



Tunisia



Senegal



Guinea-Bissau



Nigeria



Ghana

Central Africa



Cameroon



Democratic Republic of Congo

Horn of Africa



Ethiopia



Somalia

East Africa



Tanzania



Rwanda



Kenya



Burundi

Southern Africa



South Africa



Zimbabwe

Asia



Saudi Arabia



India

The Americas



Jamaica



USA



Brazil



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Program

9.00 - 9.05 AM

Introductory statements by the organizers and the hosts

Speakers:

Prudence Kolong, organizer, AfroBerlin & AfroCannes | France & Sweden

Dennis Ruh, Director, European Film Market, Berlinale | Germany

Simone McIntyre, Actress, Producer | Jamaica + UK

9.05 - 9.35 AM - Panel Discussion 1

In conversation with **James Amuta**, **Babatunde Apalowo** & **Ebele Okoye**: Nollywood new ambitions, between commercial and arthouse and the business case for animation in Nigeria and Africa

Moderated by **Tambay A. Obenson**, Founder, Shadow & Act, Akoroko Films | USA + Nigeria + Cameroon

Speakers:

James Amuta, Producer, Director | Nigeria - Via Zoom

Babatunde Apalowo, Director | Nigeria

Ebele Okoye, Animator, Founder, Jolly Squid | Nigeria + Germany

9.35 - 9.40 AM - Break

9.40 - 10.10 AM - Fireside Chat 1

Presenting the AfroPean identity in films: Historical figures & contemporary expression

moderated by **Carmen Thompson**, Programming & Distribution, We Are Parable | Red Sea Film Festival | Sheffield DocFest | Scotland

Speakers:

Daphne Di Cinto, Actress, Producer, Screenwriter, Director | Italy

Welket Bungué, Actor, Producer, Director | Guinea-Bissau + Portugal

10.10 - 10.15 AM Break

10.15 - 10.45 AM - Fireside Chat 2

In conversation with **Tyron Ricketts**: Telling stories with a long lasting social impact

Moderated by **Carmen Thompson**, Programming & Distribution, We Are Parable | Red Sea Film Festival | Sheffield DocFest | Scotland

Speaker:

Tyron Ricketts, Actor, Producer, Founder, Panthertainment | Germany

10.45 - 10.50 AM Break

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10.50 - 11.20 - Short Insight 1

In conversation with Daniel Nyalusi & Dr Kiagho Kilonzo: Tanzania - the getaway to the Swahili speaking film market

Moderated by **Tambay A. Obenson**, Founder, Shadow & Act, Akoroko Films | USA + Nigeria + Cameroon

Speakers:

Dr. Kiagho Kilonzo, Executive Director, Tanzania Film Board | Tanzania

Daniel Nyalusi, Producer, Director, Scriptwriter, Festival Director, Kwetu International Animation Film Festival | Tanzania

11.20 - 11.25 AM Break

11.25 - 11.55 PM - Project Highlight 1

The African-German story booster: win-win scenarios for African and Germans filmmakers with a focus on 3 projects; "Country Queen" (ZDF / Arte / Netflix / 2023), and, currently in development: a Kenyan-German Eco-Thriller and a Namibian-German Afro-Neo-Western

Moderated by: **Simone McIntyre**, Actress, Producer | Jamaica + Ghana

Speakers:

Ravi Karmalkar, Director, GOOD KARMA FICTION International | Germany + India + Kenya

Jean-Alexander "Sacha" Ntivyihabwa, Writer, Producer, CEO, Signed Media | Germany + Burundi

Friederike Kärcher, Head of Division, "Policy issues of cooperation with Africa", German Federal Ministry for Economic Cooperation and Development (BMZ) | Germany

11.55 - 12.00 PM Break

12.00 - 12.30 PM Project Highlight 2

Project presentation - Pan-African Story/Script/Film Development for a Global Audience

Aspects of intercontinental and intercultural training for experienced filmmakers

Moderated by **Simone McIntyre**, Actress, Producer | Jamaica + UK

Speakers:

Gabriele Sindler, COO, DFK Films, Board Member, Screenwriters' Guild (Germany /Austria/ Switzerland) | Germany

Tsitsi Dangaremba, Author, Director, Producer, Founder, ICAPA Trust | Zimbabwe - [Via Zoom](#)

12.30 - 12.35 AM Break

12.35 - 1.05 PM - Special Focus

Black German Filmmakers Association: In the name of empowerment

Moderated by **Zachary Ntim**, International Film Reporter, Deadline

Speakers:

Benita Sarah Bailey, Member of the Board, Black German Filmmakers Association | Germany

Marie Noel, Actress, Producer, Member of the Board, Black German Filmmakers Association | DR Congo + Germany

1.05 - 1.10 PM - Break

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1.10 – 1.40 PM Panel Discussion 3

Spotlight on Sao Paulo: Creating a global hub for international productions & the African diaspora

Moderated by **Rodney Charles**, Screenwriter, Producer, Actor | Grenada + USA + UK

Speaker:

Luiz Toledo, Head of Investments & Strategic Partnerships, SPCINE | Brazil

1.40 – 1.45 AM Break

1.45 – 2.40 PM Panel Discussion 4

The role of the Berlinale and NEOM in empowering indigenous stories and filmmakers in emerging film markets

Moderated by **Diana Lodderhose**, International Features Editor, Deadline | UK

Speakers:

Mariëtte Rissenbeek, Executive Director, Berlinale

Jacqueline Nsiah, Member, Selection Committee, Berlinale

Wayne Borg, Managing Director, Media Industries, NEOM

2.40 – 2.45 AM Break

2.45 – 3.25 PM – Fireside Chat 3

Overview of the African and African diaspora film landscape with the African Union, Afreximbank & the African Film Institute

Moderated by: **Tambay A. Obenson**, Founder, Shadow & Act, Akoroko Films, USA + Nigeria + Cameroon

Speakers:

Vicensia Shule, Senior Cultural Officer, The African Union

Victor Ekoko Mukete, Intra-African Trade, Afreximbank

Terry Jerry A'Wase, Actor, Producer, Executive Secretary, The African Film Institute

3.25 – 3.30 PM – Break

3.30 – 4.00 PM Short Insight 2

From concept to reality or how to creatively fund a project: the case for an OTT, a documentary or a TV series

Moderated by **Simone McIntyre**, Actress, Producer | Jamaica + UK

Speakers:

Tigist Kebebe, Media Entrepreneur, Financier, Operations' Director, Habeshaview | Ethiopia + UK

Bilal Althimni, Producer, Founder, Zone Art Films | Tunisia

Haneen Al Saleh, TV Producer | Saudi Arabia

4.00 – 4.05 PM – Break

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4.05 – 4.50 PM – Panel Discussion 5

Collaborating with European productions & financing African productions

Moderated by: **Simone McIntyre**, Actress, Producer | Jamaica + UK

Enrico Fadani, Lawyer, Financier, Founder, EF Advisory Group | Switzerland

Yolanda Ncokotwana, Head of Industry Development, National Film & Video Foundation | South Africa

Eddy Charles, Founder, MJM Post-Production & Sharly Dubbing Productions | France + Guadeloupe

4.50 – 4.55 PM Break

4.55 – 5.30 PM Panel Discussion 6

Representation and Storytelling: a Manager, An Agent and a Actor Discussion

Moderated by **Simone McIntyre**, Actress, Producer | Jamaica + UK

Speakers:

Ozi Menakaya, Film & TV Agent, Founder of the African Initiative, CAA | USA + Nigeria - [Via Zoom](#)

Caprice Crawford, Talent Agent, Founder, Crawford Talents | Germany + USA

5.30 – 5.35 PM – Break

5.35 – 5.55 PM – Closing Panel Discussion

Spotlight on Producers

Moderated by **Simone McIntyre**, Actress, Producer | Jamaica + UK

Speakers:

Filson Ali, Director & Producer | Somalia + Sweden

Nici Brueckner, Producer, Founder, World Colors Studio 22 | Senegal + Germany

Associated Events:

NEFTi Awards & Competition: Sunday 18, February 2024

Black German Filmmakers Association Networking Event: Monday 19, February 2024

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AfroBerlin Afterparty



DJ Kont
Music Producer and DJ
DJ @ AfroBerlin
Afterparty
Germany + Sudan



Simone McIntyre



**Papayaw "PY" Annan
Addo-Boateng**

AfroBerlin Afterparty Program

AfroBerlin Afterparty is a networking event designed to connect with AfroBerlin's speakers and partners.

7.00 - 7.05 PM

Welcoming words by:

AfroBerlin's Host and Hostess (Papayaw "PY" Annan Addo-Boateng + Simone McIntyre)
Ines Ben Zoubir, founder, Ashez | Tunisia + UK + France
EFM Team

Food & drinks (German, Kenyan, Nigerian, South African finger food and drinks)

7.20 - 7.40 PM

Meet & Greet with SPCINE

- Words from SPCINE Team
- Meet & Greet with attendees



Music by DJ Kont

8.00 - 8.15 PM

Meet & Greet with Producers

- **Anne Maryse Makon**, Screenwriter, Documentaries & Series Producer | Cameroon

Music by DJ Kont

8.40 - 9.00 PM

Meet & Greet with the African Union, Afreximbank, the African Film Institute

- Words from the African Union, Afreximbank, The African Film Institute
- Meet & Greet with attendees



Music by DJ Kont

9.20 - 9.35 PM

Meet & Greet with **Paul Robinson**, Founder, NEFTi Competition



Music by DJ Kont

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10.00 PM End of AfroBerlin Afterparty



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NEFTi Competition



NEFTi Cinema Event
Sunday - 18 February 2024
3.30pm-5pm
@ Gropius Bau

The event will be a screening of all 5 NEFTI winning short films, each preceded by a short profile on the filmmaker. All 5 filmmakers will be in attendance for the screening.

The panel:

Navigating filmmaking in emerging regions:

This panel will discuss the challenges and solutions of producing films in countries with emerging economies, through the experience of filmmakers as well as the market side of the industry. This conversation will cover topics such as, funding, production, and going to market. The 25-minute panel will consist of 2 filmmakers, and the Director of the Durban FilmMart Institute, Magdalene Reddy.

Access: market badge

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VENUE & CONTACTS

Venue

EFM Conference Lounge, Gropius Bau

Martin-Gropius-Bau, Niederkirchnerstr. 7, 10963 Berlin, Berlin, Germany

Access

No need for accreditation



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