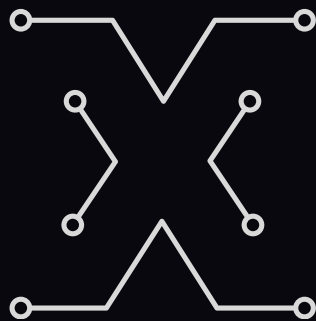




7
Continents

98
Countries

12
Languages

160
Articles



8500
Physical Attendees



28
Screenings



185
Sessions



28
Cocktails & Parties



750
Speakers



355
Mentees



200
Sponsors & Partners

SPONSOR

70
Mentors



4,100,000
Social Media
Accounts Reached



2400
Mentorship Hours

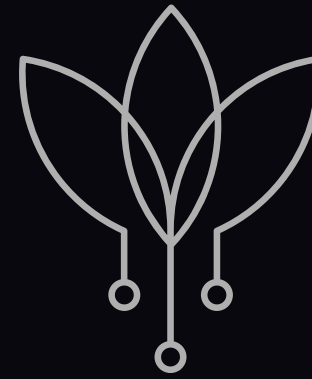


58,000
Contacts Reached



3
Flagship events





I. Events

The Yanibes Foundation curates flagship events such as AfroCannes and AfroBerlin, celebrating creativity, diversity and fostering global cultural exchange. Through mentorship, networking, and high-level industry engagement, these platforms empower youth, women, and emerging leaders. They provide sponsors with prestigious visibility, international media reach, and direct access to the creative economy ecosystem.

AfroCannes
In the business of diversity
& inclusivity in films

The ultimate Diversity & Inclusion event during Cannes Film Festival since 2021

AfroBerlin
Connecting films and people

Where cultures, films, businesses, and people connect at the Berlinale since 2024

**AFRO
FILM
MUSIC
DAYS**

Exploring the Creator Economy:
Film and Music
with Sydneysbuzz
Since 2025

AfroToronto
Out of Many, We Are One

A Global Convergence
of Cultures, Stories & Markets
Since 2026



Platform: Hosted annually at the Cannes Film Festival

Impact:

400+ African and diaspora filmmakers showcased from 2021-2025

Partnerships created: Co-production agreements with European and African studios.

Visibility: Featured across international press, positioning African cinema at Cannes.

Capacity building: Panels and networking sessions for emerging talent.

✦ *AfroCannes transformed Cannes into a platform for African voices in global cinema.*

Details

- Hosted annually during the Cannes Film Festival.
- Showcased African and diaspora filmmakers, producers, and industry professionals.
- Acted as a cultural bridge, connecting African talent with global cinema networks.
- Over 400 speakers, 5000 attendees, 150 sponsors and supporters
- Deadline Magazine as a Official Media Partners



Platform: A European stage for African creatives

Impact (2024 + 2025 launch edition):

1500 participants from Africa, Europe, and the diaspora.

Themes explored: Creativity in Europe's cultural economy; innovation and diaspora networks.

Outcomes: Initiated cross-cultural projects and attracted cultural investors.

✦ *AfroBerlin created bridges between African and European creative industries.*

Details

- Platform for African and diaspora creatives in Europe and the official African and African diasporic program of the European Film Market.
- Organized during the Berlinale
- Focus: diversity in the European creative economy and cross-cultural partnerships.
- First edition gathered 800+ participants from Africa, Europe, Asia, Middle East, South America and the diaspora.



AFRO FILM MUSIC DAYS

Platform: A new initiative celebrating the intersection of film and music

Impact (launched in 2025):

- First program at AfroBerlin dedicated to sound in African and Afro-diasporic cinema.
- Focus areas: Film scoring, sound design, cross-industry collaborations.
- Expected outreach: 500+ participants, including composers, filmmakers, and music producers.

📌 *Afro Film Music Days highlights music as a driving force in African storytelling.*

Afro Film Music Days (2025)

- A new initiative highlighting the synergy between film and music industries in Africa.
- Celebrated composers, sound designers, and musicians working in cinema.
- Promoted interdisciplinary collaboration across creative sectors.

AfroToronto 2026

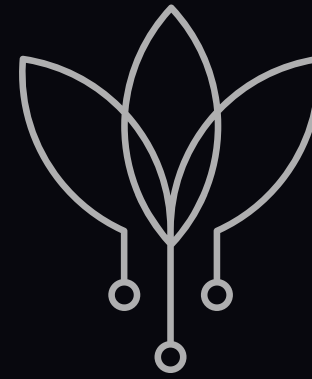
AfroToronto @ TIFF is a 2 day high-level industry and cultural platform taking place alongside the Toronto International Film Festival, designed to connect filmmakers, producers, financiers, platforms, and creators from:

- Africa
- The Caribbean
- North America
- Europe
- The global diaspora

The guiding ethos, “Out of Many, We Are One,” reflects a unifying vision: not to homogenize stories, but to celebrate multiplicity while building shared economic, cultural, and creative futures. AfroToronto is positioned as a deal-making, visibility, and cultural convergence platform, where identity meets industry.

**Afro
Toronto**
Out of Many, We Are One





Events Sponsorship Benefits

Prestige & Global Visibility

- AfroCannes (during Cannes Film Festival) and AfroBerlin (during Berlinale) place sponsors at the center of the world's most influential cultural stages.
- Association with internationally recognized, high-impact African creative platforms.

Targeted Industry Reach

- Direct access to filmmakers, producers, investors, policy makers, and creative entrepreneurs.
- Exposure to a curated network of 50K+ contacts across film, fashion, finance, and tech.

Media & Communication Impact

- Featured presence in global media (e.g., *Deadline* partnership, international press coverage).
- Extended reach through newsletters, social media, and the Yanibes ecosystem.

CSR & ESG Alignment

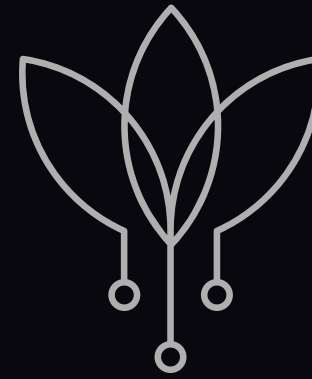
- Support mentorship, youth empowerment, women in leadership, and African creative industries.
- Position as a champion of diversity, inclusion, and sustainable cultural development.

High-Value Networking & Brand Integration

- Opportunities for sponsor-led panels, branded activations, and exclusive networking sessions.
- Direct engagement with decision-makers and influencers at events.

Year-Round Engagement

- Sponsorship extends beyond events via AfroCannes Connect, AfroBerlin Connect, podcasts, and membership programs – ensuring ongoing visibility and impact.



Events Sponsorship Benefits Matrix *(Tailored offers for each individual event are available)*

Standard Benefits	Bronze	Silver	Gold	Platinum
Events Covered	3 events / year	3 events / year	3 events / year	3 events / year
Brand Visibility	Logo on website & event newsletters	Bronze + logo on event backdrops & step-and-repeat	Silver + branding in key panels, workshops + digital signages, and lounges	Gold + recognition as lead sponsor across all events & press coverage
Digital & Media Exposure	Social media mentions	Bronze + 2 newsletter features	Silver + 1 sponsored newsletter per event & media partnership mentions	Gold + multiple articles, podcast mentions, Deadline partnership highlights
Speaking Opportunity	Panelist in a panel (30 to 50 min)	Panelist or moderator in a panel (30-50 min)	Dedicated session (30 to 50 min)	Masterclass Host & Dedicated session
Event Access	2 passes per event	4 passes per event + VIP lounge access	6 passes per event + private networking sessions	10 passes per event + VIP hospitality
Promotional Opportunities	Name/brand in digital programs	Bronze + promotional material placement	Silver + sponsor-branded workshop or panel	Gold + dedicated activation space (lounge/exhibition)
Networking & Engagement	Opportunity to meet select delegates	Silver + invitations to networking receptions	Gold + curated meetings with high-level delegates	Platinum + full access to VIP guests, delegates & industry leaders
Year-Round Recognition	-	Logo featured on post-event reports	Mention in membership newsletters & digital campaigns	Co-branding in all year-round Yanibes initiatives (membership, podcasts, Connect platforms)
Impact & CSR Alignment	Association with African creative ecosystem	Bronze + mention in mentorship initiatives	Silver + opportunity to sponsor mentorship programs	Full alignment with Yanibes Foundation mission, mentoring, youth, and cultural development
	50,000 EUR excl VAT	100,000 EUR excl VAT	150,000 EUR excl VAT	200,000 EUR excl VAT