

Yanibes Corporate Membership Program

Partnering to Shape the Future of African and Diaspora Creative Industries

A tiered corporate membership structure should provide increasing visibility, access, influence, and engagement opportunities while remaining affordable for SMEs, startups, and larger corporations.

Corporate Membership Tiers 2027

Benefits	Supporter	Partner	Champion	Visionary
Annual Fee	€1,500	€2,500	€3,500	€5,000
Membership Duration	12 months	12 months	12 months	12 months
Organization Profile on Website	✓	✓	✓	Premium Placement
Use of "Yanibes Foundation Corporate Member" Badge	✓	✓	✓	✓
Invitations to Members Networking Events	2 passes	4 passes	6 passes	8 passes
Access to Special VIP Events	—	✓	✓	✓
Priority Access to AfroBerlin, AfroCannes, AfroToronto, AfroKesh Special Events	✓	✓	✓	✓
Member Newsletter Feature	—	1x annually	2x annually	4x annually
Social Media Recognition outside of events promotion	1 post	2 posts	4 posts	Quarterly spotlight
Complimentary Special Events Passes	2	4	6	10
Recruitment & Talent Opportunities	✓	✓	✓	Featured

Benefits	Supporter	Partner	Champion	Visionary
Exhibition/Information Stand at AfroBerlin	—	-	Small Stand Included (Table + Chairs + Roll-Up + 5 pre-arranged meetings)	Premium Stand Included (Table + Chairs + Roll-up + 10 Pre-arranged meeting)
Speaking Opportunities Consideration	Inclusion in 1 panel	Inclusion in Panel	Inclusion in Panel	Guaranteed Individual Panel Consideration
Logo on Event Materials	Website only	Selected materials (Website + Media Wall)	Major materials (Website + Media Wall + Badges)	Premium placement (Website + Individual Roll-Up + Media Wall + Badges)
Private Introductions to Network Partners	—	Limited	Priority	Concierge introductions
Advisory Roundtable Access	—	—	✓	Executive Circle
Impact Report & Partnership Review	✓	✓	✓	Customized Impact Report

Tier Descriptions

Supporter Membership (€1,500)

Ideal for:

- Startups
- Small businesses
- Creative agencies
- Independent production companies

Additional benefits:

- VIP event invitations
- Increased visibility
- Discounted exhibition opportunities
- Expanded networking access

Partner Membership (€2,500)

Ideal for:

- Growing companies
- NGOs
- Educational institutions
- Regional brands

Additional benefits:

- VIP event invitations
- Increased visibility
- Discounted exhibition opportunities
- Expanded networking access

Champion Membership (€3,500)

Ideal for:

- Established companies
- Media organizations
- Financial institutions
- Technology firms

Additional benefits:

- Exhibition stand included at flagship event
- Priority speaking consideration
- Access to leadership roundtables
- Enhanced branding opportunities

Visionary Membership (€5,500)

Ideal for:

- Global brands
- Strategic partners
- Corporations committed to impact and inclusion

Premium benefits:

- Premium exhibition stand
- Executive networking access
- Dedicated introductions to partners and stakeholders
- High-profile visibility throughout the year
- Participation in strategic conversations shaping the future of Afro-European creative industries

Signature Member Benefits Brand Visibility

- Website listing
- Event branding
- Social media features
- Newsletter promotion
- Annual member showcase

Event Access

- AfroBerlin, AfroCannes, AfroToronto, AfroKesh
- Industry networking receptions
- Leadership breakfasts
- VIP cultural events
- Private member gatherings

Business Development

- Access to decision-makers
- Industry matchmaking
- Investor and partner introductions
- Talent recruitment opportunities

Thought Leadership

- Speaking opportunities
- Roundtables
- Industry reports
- Knowledge-sharing sessions